

YouTube has 2.8 billion users, 5 billion download views a day, 1 billion downloaded hours a day while 500 hours are uploaded to YouTube each minute

As of 2026, YouTube continues to operate at a massive scale, with several of the figures you mentioned seeing steady growth or remaining consistent milestones for the platform.

YouTube Key Statistics (2026)

- **Users:** The platform has reached approximately **2.83 billion monthly active users**. Some reports also track around **122 million daily active users** who log in via mobile, desktop, or TV interfaces.
- **Daily Video Views:** Users watch more than **5 billion videos every day**. A significant portion of this growth is driven by **YouTube Shorts**, which alone generate between **70 billion and 200 billion views daily**.
- **Daily Watch Hours:** Globally, users consume over **1 billion hours of video daily**. Notably, watch time on **TV screens** has also hit the **1 billion hours per day** mark as more people view YouTube in their living rooms.
- **Upload Rate:** The rate of content creation remains high, with over **500 hours of video uploaded every minute**. This adds up to roughly **720,000 hours** of new content every single day.

Engagement and Usage Trends

- **Mobile Dominance:** Approximately **70% of total watch time** occurs on mobile devices.
- **Premium Growth:** YouTube Premium and Music have surpassed **125 million subscribers** globally.
- **Creator Economy:** The platform now features more than **69 million creators**.

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